



Underwritten by *The Chesapeake Life Insurance Company*

Final Expense

Whole Life Insurance Policy



Make things easier for your loved ones ...
during a difficult time.



Final Expense Whole Life Insurance

Designed to provide comfort for your family.

Life can be unpredictable, but there are some expenses you can plan for today that might make the future a lot more certain for your loved ones.

In the 1960s, the average cost of a funeral was about \$700. Now **an average funeral costs about \$6,500!***

What if you passed away and your spouse or children were unable to pay those costs?

You don't have to leave your family owing thousands of dollars. Now is the time to consider a final expense whole life insurance policy to help pay the costs associated with a funeral and other remaining expenses or outstanding debts left behind.

A final expense plan helps you make sure that your final expenses can be covered without them becoming a burden to your survivors.

Our affordable final expense policies **pay a lump sum cash benefit of up to \$35,000 directly to your beneficiary.** This money can help cover funeral service and burial plot costs, even legal fees and car loans, eliminating the financial worry that often accompanies this stressful time.

With a SureBridge final expense plan, you can leave your family with loving memories, not extra bills.

Final Expense Whole Life Insurance

Key Policy Features:

- Fixed premiums that will never increase
- Non-cancellable as long as premiums are paid¹
- Cash value that accumulates on a tax-deferred basis and may be borrowed against (Policy loans will reduce the death benefit)
- Simple application process with no medical exam. Just answer a few health questions with your agent then complete a brief telephone interview to confirm your answers

Availability:

Issue Ages:

- 45-85 Level Benefit Plan
- 50-85 Graded Benefit Plan

Death Benefit:

- Ages 45-80: \$5,000 - \$35,000
- Ages 81-85: \$5,000 - \$35,000

*2010 NFDA General Price List Survey | ¹Except as provided for in the contestable provision. | SureBridge is a brand name used for supplemental insurance products underwritten, and administered, by The Chesapeake Life Insurance Company.® Administrative offices are located in North Richland Hills, TX. For premium costs and further details of the coverage, including exclusions, any reductions or limitations and the terms under which the Policy may be continued in force, please contact your licensed insurance agent. Form series ICC11-CWLL 9/11, ICC11-CWLG 9/11. These policies are non-participating policies.

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Two Plan Types

Depending on your age and health, you may qualify for one of two plans.

Level Benefit Plan

Provides an immediate full death benefit and an accelerated benefit for terminal illness. You can receive 50% of the death benefit if you are diagnosed as having a terminal medical condition with a life expectancy of 12 months or less.

See forms ICC11-CWLL 9/11, ICC11-CTIR 9/11 and the disclosure for the Accelerated Benefit Terminal Illness Rider for details.

Graded Benefit Plan

For non-accidental death, the benefit during the first Policy year is 30% of the death benefit, 70% in the second year, and 100% thereafter. The full death benefit will be paid for accidental death in all years.

See form ICC11-CWLG 9/11 for details. Exclusions apply. See policy for details.

Optional Accidental Death Benefit

- Double your Death Benefit if death occurs as a result of an accident.
- Triple your Death Benefit if the accident occurs while riding as a fare-paying passenger on a common carrier such as a commercial airliner, train, bus, boat or ship, subway or streetcar.
- Benefit terminates at age 100; other conditions, exclusions and limitations apply. Refer to the policy with attached rider for details.

See form ICC11-CADB 9/11.

Effective Date of Coverage

Insurance will become effective once your application has been approved by the company, the initial premium has been paid and honored by your financial institution, and the Policy has been issued and delivered to the owner. Chesapeake has the right to reject any application that does not meet its underwriting requirements. No insurance will be effective until the Policy date shown in the Policy.

Other Important Information

Automatic Premium Loan Provision

Any premium due and unpaid at the end of the grace period will automatically be paid and charged as a loan against the Policy (unless you reject this feature at time of application). This keeps the Policy in force in the event of a missed payment.

Suicide Provision

If the insured person commits suicide, while sane or insane, within two (2) years from the date of issue, our liability under the Policy is limited to the premiums paid.

See policy for complete details.

Automatic Graded Coverage

If the applicant applies for but does not qualify for Level Coverage, then by signing the application the applicant agrees that the application will be considered for Graded Coverage (without an Accelerated Benefit Terminal Illness Rider). The Graded Coverage face amount will be the amount of coverage that the premium paid will purchase, and may be less than the Level Coverage amount, but it will not be less than \$3,000.

This life insurance does not specifically cover funeral goods or services, and may not cover the entire cost of your funeral at the time of your death. The beneficiary of this life insurance may use the proceeds for any purpose, unless otherwise directed.

About SureBridge

SureBridge is one of the leading brands of supplemental insurance coverage in the United States, helping to provide financial security for Americans of all ages and their families. Our comprehensive portfolio of products is available from licensed insurance agents in 46 states and the District of Columbia and are available through HealthMarkets Insurance Agency, as well as through other unaffiliated insurance distributors. SureBridge policyholders can receive direct cash benefits for expenses caused by unexpected medical issues, sustained illnesses and end of life challenges.

The SureBridge portfolio includes dental, vision, and other insurance plans that complement an individual's health insurance. These plans help provide an additional layer of protection in the event of accidental injury, catastrophic illness, hospitalization or cancer.

SureBridgeInsurance.com
800-815-8535

Weekdays, 8am to 5pm in all time zones



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