

Cash benefits to help cover expenses that result from serious injuries

DID YOU KNOW?

\$10,000 was the average cost of a hospital stay in 2010.1

Accidents can result in serious injuries that require hospitalization, extended treatment and recovery. ProtectFit Plus has two benefit level options. Both pay a blend of lump-sum and daily cash benefits to help cover the unexpected expenses that often accompany those injuries. The money can be used to pay unexpected medical costs or everyday living expenses.

Applying is simple and can be completed in minutes.

Cash benefits can be used for:

- Co-pays or co-insurance
- Rent/mortgage
- Car payments
- Child care
- Everyday living expenses

ProtectFit Plus At A Glance

- Coverage available for every member of your family
- High Plan pays up to a:
 - \$12,500 lump-sum cash benefit for a covered injury
 - **\$2,000 one-time lump-sum** intensive care hospital confinement benefit for a covered injury
 - **\$1,000 one-time lump-sum** hospital confinement benefit for a covered injury
 - \$300 daily cash benefit for hospital confinement
- Benefits are paid directly to you not your doctor or hospital
- Affordable premiums that do not increase as you get older with coverage starting at \$11 per month for the low plan²

Cash benefits paid directly to you. Apply today!

¹ The Healthcare Cost and Utilization Project, sponsored by the Agency for Healthcare Research and Quality (AHRQ). Statistical Brief 146, Costs for Hospital Stays in the United States, 2010, Anne Pfuntner, Lauren M. Wier, M.P.H., and Claudia Steiner, M.D., M.P.H. | ² 30 year old female, non-tobacco individual CH PLUS IA 613



ProtectFit Plus (1)

Inpatient Hospital Confinement Benefit Confinement must begin within 30 days of accidental injury	Low Plan	High Plan
One-Time Lump-Sum Hospital Confinement ³	\$500	\$1,000
Daily Hospital Confinement: Limited to 365 days per accidental injury	\$150 per day	\$300 per day
One-Time Lump-Sum Intensive Care Hospital Confinement ³	\$1,000	\$2,000
Daily Intensive Care Hospital Confinement: Limited to 15 days per accidental injury	\$250 per day	\$500 per day

Make sure you are protected with other popular SureBridge products:



Simplified Issue Term Life



Dental



Vision

Outpatient Emergency / Diagnostic Benefit	Low Plan	High Plan
Accidental Injury Emergency Treatment ^{4,5} :		
- You and/or your covered dependent spouse	\$100	\$150
- Your covered dependent children	\$50	\$100
Major Diagnostic Exam: CT Scan, MRI, EEG at hospital emergency room or Urgent Care ³	\$100	\$200

Lump Sum Accidental Injury Benefit	Low Plan	High Plan
Coma: For duration of 7 or more days from date of accidental injury	\$6,250	\$12,500
Paralysis: Subject to 30 day elimination period		
– Quadriplegia (4 limbs)	\$6,250	\$12,500
– Paraplegia (lower limbs)	\$3,125	\$6,250
Miscellaneous Surgery Procedures ^{6, 7} : Limited to 1 surgery procedure per day.		
Covered surgeries include: Repair of tendons/ligaments, torn rotator cuffs, ruptured discs, torn knee cartilages, Arthroscopy without surgery repair	\$325	\$625
Covered surgeries include: Open abdominal, cranial, hernia or thoracic surgery	\$625	\$1,250
Burn ^{4,5} : Benefits graded based on percentage of body		
surface burned	2 nd Degree / 3 rd Degree	
- From lowest benefit: Less than 10% of body surface	\$35/\$75	\$75/\$175
- To highest benefit: 90% or more of body surface	\$625/\$6,250	\$1,250/\$12,500

³ Limited to one benefit per policy year | ⁴ Treatment must be received within 72 hours | ⁵ Limited to one benefit per accidental injury | ⁶ Must be performed within 12 months of date of accidental injury. | ⁷ Benefit maximum applies to each type of surgery.





Lump Sum Accidental Injury Benefit (continued)	Low Plan	High Plan			
Skin Grafts8: Maximum for all skin grafts combined	50% of lump-sum burn benefit paid				
Fracture ⁹ : Limited to 1 benefit per fracture type. Benefits graded based on type of fracture					
- Highest benefit: Hip or skull, depressed	\$875	\$1,750			
- Lowest benefit: Toe or tailbone	\$100	\$175			
Dislocation ⁹ : Limited to 2 dislocation benefits per insured person, per accidental injury. Benefits are graded based on type of dislocation. Covered dislocations include: hip, knee or shoulder, collar bone, lower jaw, wrist or elbow, toe or finger					
- Highest benefit: Hip	\$750	\$1,500			
- Lowest benefit: Toe or finger	\$50	\$100			
Laceration ^{9, 10} : For lacerations that require suture, benefits graded on size of laceration					
- Highest benefit: suture in excess of 12.6cm	\$250	\$500			
- Lowest benefit: suture less than 7.5cm	\$35	\$65			
- No suture required	\$25	\$35			
Emergency Dental Repairs ^{9,10} :					
- Broken teeth repaired with crown	\$150	\$300			
- Broken teeth resulting in extraction	\$50	\$100			

Follow-up / Restorative Benefit	Low Plan	High Plan	
Prosthesis ¹⁰	\$375	\$750	
Blood Plasma / Platelets ¹⁰	\$100	\$200	
Appliances ¹⁰	\$100	\$150	
Hospital Rehabilitation Unit: Limited to 30 days per accidental injury and 60 days per policy year ¹¹	\$75 per day	\$150 per day	
Accidental Injury Follow-Up Physical Therapy ¹²	\$25 per visit ¹³	\$35 per visit ¹⁴	
Accidental Injury Follow-Up Treatment ¹²	\$25 per visit ¹³	\$35 per visit14	

Transportation Benefit ¹⁰	Low Plan	High Plan
Emergency Air Ambulance	\$1,250	\$2,500
Emergency Ground/Water Ambulance	\$125	\$250

⁸ Must be performed within 12 months of date of accidental injury. | ⁹ Treatment must be received within 72 hours | ¹⁰ Limited to one benefit per accidental injury | ¹¹ Paid in lieu of daily hospital confinement per date of service. | ¹² Must follow hospital emergency room or urgent care center and begin within 30 days of initial onset of accidental injury | ¹³ Up to 5 visits per Policy year | ¹⁴ Up to 10 visits per Policy year





Accidental Death and Dismemberment Benefit

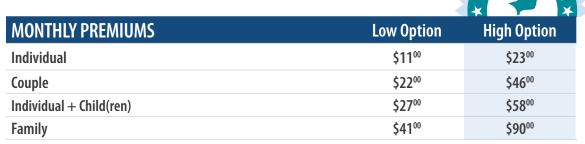
Death or loss must occur within 90 days of accidental injury

	Low Plan		High Plan	
	You or Spouse	Your Child(ren)	You or Spouse	Your Child(ren)
Death	\$25,000	\$7,500	\$50,000	\$15,000
Common Carrier Death	\$75,000	\$12,500	\$150,000	\$25,000
Dismemberment:				
- Both arms and legs	\$25,000	\$7,500	\$50,000	\$15,000
- Two eyes, feet, hands, arms or legs	\$25,000	\$7,500	\$50,000	\$15,000
– One eye, foot, hand, arm or leg	\$6,250	\$1,750	\$12,500	\$3,500
- One or more fingers and/or toes	\$1,500	\$500	\$3,000	\$1,000

Monthly Disability Benefit15

Total disability within 60 days of accidental in	njury. Subject to	o 21 day elii	mination p	eriod	
	Low	Low Plan		High Plan	
	You or Spouse	Your Child(ren)	You or Spouse	Your Child(ren)	
	Not av	Not available		Not applicable	

CH-26110-IP (06/09) IA



Consumer Preferred Status: Based on 52% of applicants selecting the High benefit level (4/2013)

For a complete listing of benefits, exclusions and limitations, please refer to your Policy. In the event of any discrepancies contained in this brochure, the terms and conditions contained in the Policy documents shall govern. An Accidental Injury Only Insurance Policy Form CH-26110-IP (06/09) IA. | The information contained herein is accurate at the time of print. This brochure provides only summary information. This plan is not intended as a replacement for accident and sickness health insurance and should not be construed as such.

CH PLUS IA 613



¹⁵ Amount payable up to 12 continuous months. Must be actively at work for High plan only.

PROTECTFIT PLUS: OTHER IMPORTANT INFORMATION

Definitions:

- Accidental Injury means sudden, non-recurrent, traumatic, accidental and unanticipated damage to the body, not of gradual onset and requiring immediate medical attention, and not contributed to, directly or indirectly, by a sickness. The accidental injury must first occur after the insured person's coverage has become effective and while the coverage is in force under the policy.
- Actively at Work means you are: 1) working on a permanent basis at least 25 hours per week; and 2) performing the material and substantial duties of your regular job or any other job for which you are qualified by reason of education, training or experience.
- Ambulance means a ground, water or air vehicle, which is licensed as required by law as an ambulance, and is equipped to transport sick or injured people.
- Confined/Confinement means an insured person's medically necessary admission to and subsequent continued stay in a hospital for which a daily charge for room and board is made for each day of confinement with no discharge or interruption in such hospital stay.
- Covered Dependent means an eligible dependent, as defined by your state, whose coverage has become effective under the policy and has not terminated.
- Hospital means an institution operated pursuant to its license for the care and treatment of sick and injured persons for which a charge is made that the insured person is legally obligated to pay. The institution must be: 1) operated pursuant to lowa law; 2) be primarily and continuously engaged in providing and operating, either on its premises or in facilities available to the hospital on a prearranged basis and under the supervision of a staff of duly licensed physicians, medical diagnostic and major surgical facilities for the medical care and treatment of sick or injured persons on an inpatient basis for which a charge is made, and 3) provide 24 hour nursing care by or under the supervision of a registered graduate professional nurse (R.N.).
- Insured Person means you or a covered dependent under the policy
- Policy Year means each consecutive 12-month period beginning with your effective date of coverage.
- Surgery means the performance of generally accepted operative and cutting procedures, including surgical diagnostic procedures, specialized instrumentation, endoscopic examinations, and other invasive procedures while an insured person is under local or general anesthesia, the correction of fractures and dislocations, and any of the procedures designated by current procedural terminology codes as surgery.
- **Total Disability or Totally Disabled** means due to an accidental injury, you are: 1) under a physician's care; and 2) unable to engage in any employment or occupation for which you are qualified by reason of education, training or experience and are not in fact actively at work, as certified by a physician upon our request.

We will not provide benefits for loss caused by, resulting from, or in connection with:

Sickness, including but not limited to pregnancy and childbirth | Any care not medically necessary or benefits which are not specifically provided for in the Policy | Accidental injuries that do not first occur while the Policy is in force for the insured person | Hospital confinement for childbirth, including routine or normal newborn child care | Any act of war, declared or undeclared | Active military duty in the service of any country | Participation in a riot, civil commotion or insurrection | Suicide, attempted suicide, or any intentionally self-inflicted injury while sane or insane | Mental or nervous disorders | Having cosmetic surgery or other elective procedures that are not medically necessary | Operating any motorized passenger vehicle for wage, compensation or profit | Drug abuse or addiction including alcoholism, or overdose of drugs, narcotics, or hallucinogens directly or indirectly | An overdose of drugs, being intoxicated or under the influence of intoxicants, hallucinogens, narcotics or other drugs, directly or indirectly | Directly or indirectly engaging in an illegal occupation or illegal activity | Committing or trying to commit a felony | Travel in or descent from any vehicle or device for aerial navigation, except as a fare-paying passenger in an aircraft operated by a commercial airline (other than a charter airline) certified by the U.S. Federal Aviation Administration (FAA), on a regularly scheduled passenger trip



PROTECTFIT PLUS: OTHER IMPORTANT INFORMATION (continued)

Coverage Information:

- COVERAGE BEGINS: Once your application is approved, and you have paid your initial premium, coverage will begin on the Policy date shown in the Policy schedule.
- **RENEWABILITY:** Your Policy is conditionally renewable to age 65, or Medicare eligibility, whichever occurs first, subject to Chesapeake's right to discontinue or terminate coverage as provided in the termination of coverage section of the Policy. The company reserves the right to change the applicable table of premium rates on a class basis.
- **PREMIUM CHANGES:** Chesapeake reserves the right to change the table of premiums, on a class basis, becoming due under the Policy at any time and from time to time; provided, Chesapeake has given you written notice of at least 31 days prior to the effective date of the new rates. Such change will be on a class basis. The premium for the Policy is based on the issue age of the insured person at the time in which the Policy becomes effective.
- **TERMINATION OF COVERAGE:** Your coverage will terminate and no benefits will be payable under the Policy: At the end of the month for which premium has been paid | At the end of the month following the date of our receipt of your request of termination | On the date of fraud or material misrepresentation by you | On the date we elect to discontinue this plan or type of coverage or all coverage in your state | On the date an insured person is no longer a permanent resident of the United States | On the date you reach age 65 | Your dependent's coverage will terminate at the end of the month following the date such dependent ceases to be an eligible dependent. Premium will only be refunded for any full months paid beyond the termination date.



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Final Expense



Simplified Issue Term Life

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For more information on SureBridge's supplemental insurance products, please visit

www.SureBridgeInsurance.com



SureBridgeInsurance.com 800-815-8535

Weekdays, 8am to 5pm in all time zones

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