

Cash benefits paid directly to you for accident-related hospital stays

DID YOU KNOW?

persons seek medical attention from an injury each year.¹

Accidents happen and the Accident Direct plan can help you financially when they do. The plan offers four, budget-friendly benefit level options. If you are hospitalized for an accidental injury, the plan pays lump-sum cash benefits directly to you. The money can be used to pay unexpected medical costs or everyday living expenses.

Applying is simple and can be completed in minutes.

Cash benefits can be used for:

- Co-pays or co-insurance
- Rent/mortgage
- Car payments
- Child care
- Everyday living expenses

Accident Direct At A Glance

- Pays up to a:
 - \$25,000 lump-sum cash benefit for accidental injuries that result in a hospital confinement of 14+ days
 - \$15,000 lump-sum cash benefit for accidental injuries that result in a hospital confinement of 7 13 days
 - **\$7,500 lump-sum cash benefit** for accidental injuries that result in a hospital confinement of 3 6 days
 - \$3,750 lump-sum cash benefit for accidental injuries that result in a hospital confinement of 1 2 days, requiring surgery
- Additional benefit when two or more covered persons are injured in the same accident
- Benefits are paid directly to you not your doctor or hospital
- Affordable premiums that do not increase as you get older with coverage starting at less than \$100 per month

Cash benefits paid directly to you. Apply today!

¹ National Safety Council, Injury Facts, 2012 | ² For female at \$5,000 benefit level.

CH ACC DIR ID 1215



Accident Direct

BENEFIT SCHEDULE ¹ (per person, per year)	\$5,000	\$15,000	\$20,000	\$25,000
14+ days: 100% of benefit	\$5,000	\$15,000	\$20,000	\$25,000
7 - 13 days: 60% of benefit	\$3,000	\$9,000	\$12,000	\$15,000
3 - 6 days: 30% of benefit	\$1,500	\$4,500	\$6,000	\$7,500
1 - 2 days: 15% of benefit surgery required	\$750	\$2,250	\$3,000	\$3,750
Common Accident Benefit when two or more covered persons are injured in the same accident	Included	Included	Included	Included
MONTHLY PREMIUMS				
Male	\$1 ²⁶	\$3 ⁷⁸	\$5 ⁰⁴	\$6 ³⁰
Female	96¢	\$288	\$384	\$480
Dependent Child(ren)	\$1 ¹²	\$335	\$4 ⁴⁶	\$5 ⁵⁸

¹Confinement must begin within 45 days of the injury. Injury must occur after the Policy is in force. The chart above is only an illustration of benefit and premium options per covered person. Consumer Preferred Status: Based on 73% of applicants selecting the \$25,000 benefit level (4/2013).

Apply today for Accident Direct to help cover costs related to accidental injuries

This brochure provides only summary information. The information contained herein is accurate at the time of publication. This plan is not intended as a replacement for accident and sickness health insurance and should not be construed as such. For a complete listing of benefits, exclusions and limitations, please refer to your Policy. In the event of any discrepancies contained in this brochure, the terms and conditions contained in the Policy documents shall govern. A Limited Benefit Accidental Injury Only Policy, Form CH-26118-IP (01/10) ID.

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ACCIDENT DIRECT: OTHER IMPORTANT INFORMATION

Definitions (See Policy for Other Important Information):

- Accidental Injury means accidental bodily injury sustained by the insured person that is the direct cause of the condition for which benefits are provided, independent of disease or bodily infirmity or any other cause. The accidental injury must first occur after the insured person's coverage has become effective and while the coverage is in force under the Policy.
- **First Occur, First Occurred or First Occurrence** means an accidental injury that initially occurred for the first time while the Policy is in force for the insured person. This does not include accidental injuries that result in exacerbation or recurrence of a previous injury.
- Hospital means an institution operated pursuant to its license for the care and treatment of sick and injured persons for which a charge is made that the insured person is legally obligated to pay. The institution must: 1) Maintain on its premises, or in facilities available to the hospital on a contractual or prearranged basis, organized facilities for medical, diagnostic and surgical care for sick and injured persons on an inpatient basis; 2) Maintain a staff of one or more duly licensed legally qualified physicians; 3) Provide 24 hour nursing care by or under the supervision of a registered graduate professional nurse (R.N.); and 4) Is accredited as a hospital by the Joint Commission on Accreditation of Hospitals.

Coverage Information:

- **COVERAGE BEGINS:** Chesapeake requires evidence of insurability before coverage is provided. Once Chesapeake has approved your application and you have paid your premium, coverage will begin on the Policy date shown in the Policy schedule.
- **TERMINATION OF COVERAGE:** Your coverage is guaranteed renewable at your option, except due to any of the following cases for which coverage will terminate and no benefits will be payable under the Policy: At the end of the month for which premium has been paid | At the end of the month following the date of our receipt of your request of termination | On the date of fraud or material misrepresentation by you | On the date we elect to discontinue this plan or type of coverage or all coverage in your state | On the date an insured person is no longer a permanent resident of the United States | On the date you reach age 65 | Your dependent's coverage will terminate at the end of the month following the date such dependent ceases to be an eligible dependent.

THE CHESAPEAKE LIFE INSURANCE COMPANY®

A Stock Company
(Hereinafter called: the Company, We, Our or Us)
Home Office: Oklahoma City, Oklahoma
Administrative Office: P.O. Box 982010
North Richland Hills, Texas 76182-8010
Customer Service: 1-800-815-8535

LIMITED BENEFIT ACCIDENTAL INJURY ONLY INSURANCE POLICY OUTLINE OF COVERAGE FOR POLICY FORM: CH-26118-IP (01/10) ID

- 1. READ YOUR POLICY CAREFULLY This outline of coverage provides a very brief description of the important features of Your Policy. This is not the insurance contract and only the actual Policy provisions will control. The Policy itself sets forth, in detail, the rights and obligations of both You and Us. It is, therefore, important that You READ YOUR POLICY CAREFULLY!
- 2. LIMITED BENEFIT ACCIDENTAL INJURY ONLY INSURANCE POLICY Accidental Injury Only coverage is designed to provide You or Your Covered Dependents with coverage for Accidental Injuries that First Occur and result in a Hospital Confinement within 45 days of such Accidental Injury. The Policy does NOT provide benefits from loss of Sickness.
- 3. SCHEDULE OF BENEFITS -

BENEFIT AMOUNT OF BENEFIT

MAXIMUM ACCIDENTAL INJURY BENEFIT AMOUNT (Per Insured Person, per Year):

□ \$5,000 □ \$15,000□ \$20,000□ \$25,000

ACCIDENTAL INJURY BENEFIT PAYABLE FOR:

14 days or more of Hospital Confinement with or without Surgery:

100% of the Accidental Injury Benefit Amount

7 to 13 days of Hospital Confinement with or without Surgery:

60% of the Accidental Injury Benefit Amount; or

3 to 6 days of Hospital Confinement with or without Surgery:

30% of the Accidental Injury Benefit Amount; or

1 to 2 days of Hospital Confinement with Surgery:

15% of the Accidental Injury Benefit Amount; or

1 to 2 days of Hospital Confinement without Surgery:

No benefit payable

COMMON ACCIDENTAL INJURY BENEFIT PAYABLE WHEN 2 OR MORE INSURED PERSONS ARE INJURED IN THE SAME ACCIDENTAL INJURY AND AT LEAST 2 OF WHOM MEET ANY OF THE CRITERIA BELOW:

Criteria One: Hospital Confined for 3 or more

days:

or

50% of the Accidental Injury Benefit Amount

(Limited to one Common Accidental Injury Benefit Amount

under the Policy per Year)

Criteria Two: Hospital Confined for 2 or more

days with Surgery:

50% of the Accidental Injury Benefit Amount (Limited to one Common Accidental Injury Benefit Amount

under the Policy per Year)

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- **4. BENEFITS:** Benefits are payable under the Policy for Accidental Injuries that First Occur and result in a Hospital Confinement within 45 days of such Accidental Injury and while an Insured Person's coverage is in force under the Policy. Unless otherwise stated herein, all benefits are subject to the SCHEDULE OF BENEFITS shown in the POLICY SCHEDULE, the Exclusions and Limitations, and all other provisions of the Policy.
 - Accidental Injury Benefit When an Insured Person is Hospital Confined within 45 days due to the First
 Occurrence of an Accidental Injury, We will pay the Accidental Injury Benefit Amount in accordance with the
 SCHEDULE OF BENEFITS shown in the POLICY SCHEDULE. Once the Maximum Accidental Injury Benefit
 Amount is exhausted for each Insured Person, no further benefits will be available for that Insured Person for
 the remainder of that Year (except as shown under the Common Accident Provision below). The AMOUNT
 OF BENEFIT payable per Hospital Confinement will be based on the date of the Accidental Injury that resulted
 in such Confinement.
 - Common Accidental Injury Benefit If two or more Insured Persons covered under the Policy are injured in the same Accidental Injury ("Common Accident"), and would qualify for a Common Accidental Injury Benefit Amount shown in the POLICY SCHEDULE SCHEDULE OF BENEFITS, We will pay such amount in addition to any available Accidental Injury Benefit Amounts for such Insured Persons involved in the Common Accident. In the event any or all Insured Persons involved in the Common Accident have exhausted their available Accidental Injury Benefit Amounts, only the Common Accidental Injury Benefit Amount will be paid for such Insured Persons. Only one Common Accidental Injury Benefit Amount will be payable under the Policy per Year, regardless of how many Common Accidents occur, or which Insured Persons are/are not involved in a Common Accident within that Year.
- **5. EXCLUSIONS AND LIMITATIONS:** We will not provide any benefits for loss caused by, resulting from or in connection with:
 - 1. Sickness:
 - 2. Pregnancy and childbirth, including routine or normal newborn child care;
 - 3. Any Sickness, disease, or other medical condition not the direct result of an Accidental Injury occurring while the Insured Person's coverage is in force;
 - 4. Accidental Injuries that do not First Occur while the Policy is in force for the Insured Person;
 - 5. Accidental Injuries that do not result in Hospital Confinement;
 - 6. Any act of war, declared or undeclared;
 - 7. Service in the armed forces or units auxiliary to it;
 - 8. Participation in a felony, riot or insurrections;
 - 9. Suicide, attempted suicide, or any intentionally self-inflicted injury, while sane or insane;
 - 10. Mental or Nervous Disorders, alcoholism or drug addiction;
 - 11. Having cosmetic surgery, except that "cosmetic surgery" shall not include reconstructive surgery when the service is incidental to or follows Surgery resulting from trauma, infection or other diseases of the involved part, and reconstructive surgery because of Congenital Disease or Anomaly of a Covered Dependent child;
 - 12. Operating any motorized passenger vehicle for wage, compensation or profit;
 - 13. Any loss sustained or contracted in consequence of the Insured Person being intoxicated or under the influence of any narcotic, unless administered on the advice of a Physician;
 - 14. Any loss to which a contributing cause was the Insured Person's commission of or attempt to commit a felony or to which a contributing cause was the Insured Person being engaged in an illegal occupation or illegal activity;
 - 15. Participation as a professional in hazardous activities, such as mountaineering using ropes and/or other equipment, parachuting, hang gliding, racing any type of vehicle in an organized or unorganized event, sky diving, scuba diving below 130 feet, motorized racing, para-sailing, experimental aviation, ultra-light flying, base jumping, bungee jumping, heli-skiing or heli-snowboarding; and
 - 16. Travel in or descent from any vehicle or device for aerial navigation, except on a non-professional basis or as a fare paying passenger in an aircraft operated by a commercial airline (other than a charter airline) certified by the U.S. Federal Aviation Administration (FAA), on a regularly scheduled passenger trip.
- **6. RENEWAL CONDITIONS.** The Policy is guaranteed renewable to age 65, subject to the Company's right to discontinue or terminate the coverage as provided in the TERMINATION OF COVERAGE section of the Policy. The Company reserves the right to change the applicable table of premium rates for all like Policies.
- **7. PREMIUMS.** We reserve the right to change the table of premiums, for all like Policies, becoming due under the Policy at any time and from time to time; provided, We have given You written notice of a least 31 days prior to the effective date of the new rates. Such change will apply to all like Policies.

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