🖗 🖼 Hospital Direct Bundle

Manage the Unexpected COSTS of illness and hospitalization with direct Cash benefits

DID YOU KNOW?

Nearly \$10,000 was the average cost of a hospital stay in 2010.¹ Maintaining your financial security includes planning for costs related to illness or injury. The **Hospital Direct Bundle** combines selected benefit levels from our most popular illness and hospital plans to provide **the extra layer of protection you need**. The money can be used to **pay unexpected medical costs or everyday living expenses**.

Applying is simple and can be completed in minutes.

Hospital Direct Bundle At A Glance

- Coverage available for every member of your family
- Pays up to a:
 - \$10,000 lump-sum cash benefit based on the number of days of hospital confinement
 - **\$5,000 lump-sum cash benefit** upon a first occurrence of a critical illness
 - \$250 daily cash benefit for hospital confinement
- Benefits are paid directly to you not your doctor or hospital
- Affordable premiums that do not increase as you get older with coverage starting at \$9⁹⁸ per month²

Cash benefits paid directly to you. Apply today!

¹ The Healthcare Cost and Utilization Project, sponsored by the Agency for Healthcare Research and Quality (AHRQ). Statistical Brief 146, Costs for Hospital Stays in the United States, 2010, Anne Pfuntner, Lauren M. Wier, M.P.H., and Claudia Steiner, M.D., M.P.H. |² 30 year old female, nontobacco CH HOSP DIR BUN OK 1013



Underwritten by The Chesapeake Life Insurance Company®

Cash benefits can be used for:

- Co-pays or co-insurance
- Rent/mortgage
- Car payments
- Child care
- Everyday living expenses

Hospital Direct Bundle 😒 🖾 🔃

	DESCRIPTION	BENEFIT
	Accident Direct: An accidental injury only insurance Policy which pays a lump-sum benefit based on number of days of hospital confinement resulting from injuries caused by an accident. Confinement must begin within 45 days of the injury. Injury must first occur after the Policy is in force. Benefits renew annually.	\$10,000 lump-sum
Make sure you are protected	14+ days: 100% of benefit 7 – 13 days: 60% of benefit 3 – 6 days: 30% of benefit 1 – 2 days: 15% of benefit, surgery required Common Accident benefit when two or more covered persons are injured in same accident. CH-26118-IP (01/10) OK	
with other popular SureBridge products:	Critical Illness Direct: A specified disease/condition and major organ transplant Policy which pays a lump-sum cash benefit upon a first occurrence of the qualified event or diagnosis listed below. Subject to a 30-day waiting period. Benefits reduce 50% at age 70.	\$5,000 lump-sum
Simplified Issue Term Life	Diagnosis paid at 100%: Advanced Alzheimer's, ALS, life-threatening cancer, coma (illness induced), heart attack, major organ transplant, stroke, end-stage renal failure. Diagnosis paid at 25%: Benign brain tumor, cancer in situ, coronary artery bypass.	
Dental	CH-26113-IP (01/10) OK	
Vision	Hospital Confinement Direct: A hospital confinement indemnity insurance Policy which pays a daily cash benefit on confinement to hospital due to illness or injury. Subject to a 30-day waiting period for illness and a 365 day lifetime maximum.	\$250 daily
	Hospital Confinement Benefit ScheduleICU/CCU Confinement Benefit• 1-5 days: 100% of the benefit(Paid in lieu of Hospital Confinement Benefit)• 6-10 days: 50% of the benefit• 1-2 days: 200% of the benefit	
	 11-365 days: \$100 per day 3-10 days: 100% of the benefit 11-30 days: 50% of the benefit 31-365 days: \$100 per day 	
	СН-26116-ІР (01/10) ОК	
	MONTHLY PREMIUMS Ma	le Female

MONTHLY PREMIUMS	Male	Female
40 Year Old Non-Tobacco	\$19 ⁹⁴	\$15 ⁸¹
30 Year Old Non-Tobacco	\$12 ⁸⁷	\$9 ⁹⁸
Dependent 10 Year Old Child	\$6 ⁸³	\$6 ⁹⁷

Apply today for the Hospital Direct Bundle and get cash when you are ill or hospitalized

The information contained herein is accurate at the time of print. This brochure provides only summary information. The charts above are only an illustration of benefit and premium options per covered person. This plan is not intended as a replacement for accident and sickness health insurance and should not be construed as such. CH HOSP DIR BUN OK 1013



HOSPITAL DIRECT BUNDLE: OTHER IMPORTANT INFORMATION

Definitions:

- Accidental Injury means accidental bodily injury sustained by the insured person which are the direct cause, independent of disease or bodily infirmity or any other cause. The injury must first occur after the insured person's coverage has become effective and while the coverage is in force.
- First Occur, First Occurred or First Occurrence means any diagnosis, treatment, surgery or advice by a legally qualified physician having initially occurred for the first time in the insured person's lifetime and while the Policy is in force for the insured person.
- Hospital means an institution operated pursuant to its license for the care and treatment of sick and injured persons for which a charge is made that the insured person is legally obligated to pay. The institution must: 1) Maintain on its premises organized facilities for medical, diagnostic and surgical care for sick and injured persons on an inpatient basis; 2) Maintain a staff of one or more duly licensed legally qualified physicians; 3) Provide 24 hour nursing care by or under the supervision of a registered graduate professional nurse (R.N.); and 4) Is accredited as a hospital by the Joint Commission on Accreditation of Hospitals.
- Pre-Existing Condition Definition (for Hospital Confinement Direct) means a medical condition, sickness or injury not excluded for which: 1) medical advice, consultation, or treatment was recommended by or received from a medical practitioner within the two-year period before the effective date of coverage or 2) symptoms existed which would cause an ordinarily prudent person to seek diagnosis, care or treatment within the two-year period before the effective date of coverage.
- Qualified Event means one of the diseases, conditions or procedures listed which first occurs while the Policy is in force and for which positive diagnosis is made by a legally qualified physician based on diagnostic criteria generally accepted by the medical profession.

Coverage Information:

- **COVERAGE BEGINS:** Chesapeake requires evidence of insurability before coverage is provided. Once Chesapeake has approved your application and you have paid your premium, coverage will begin on the Policy date shown in the Policy schedule.
- **TERMINATION OF COVERAGE:** Your coverage will terminate and no benefits will be payable under the Policy: At the end of the month for which premium has been paid | At the end of the month following the date of our receipt of your request of termination | On the date of fraud or material misrepresentation by you | On the date we elect to discontinue this plan or type of coverage or all coverage in your state | On the date an insured person is no longer a permanent resident of the United States | On the date you reach age 65 | Your dependent's coverage will terminate at the end of the month following the date such dependent ceases to be an eligible dependent. Premium will only be refunded for any full months paid beyond the termination date.

THE CHESAPEAKE LIFE INSURANCE COMPANY®

A Stock Company (Hereinafter called: the Company, We, Our or Us) Home Office: Oklahoma City, Oklahoma Administrative Office: P.O. Box 982010 North Richland Hills, Texas 76182-8010 Customer Service: 1-800-815-8535

ACCIDENTAL INJURY ONLY INSURANCE POLICY OUTLINE OF COVERAGE FOR POLICY FORM: CH-26118-IP (01/10) OK

- READ YOUR POLICY CAREFULLY This outline of coverage provides a very brief description of the important features of Your Policy. This is not the insurance contract and only the actual Policy provisions will control. The Policy itself sets forth, in detail, the rights and obligations of both You and Us. It is, therefore, important that You READ YOUR POLICY CAREFULLY!
- ACCIDENTAL INJURY ONLY INSURANCE POLICY Accidental Injury Only coverage is designed to provide You or Your Covered Dependents with coverage for Accidental Injuries that First Occur and result in a Hospital Confinement within 45 days of such Accidental Injury. The Policy does NOT provide benefits from loss of Sickness.

3. SCHEDULE OF BENEFITS -

BENEFIT MAXIMUM ACCIDENTAL INJURY BENEFIT	AMOUNT OF BENEFIT
AMOUNT (Per Insured Person, per Year):	\$10,000
ACCIDENTAL INJURY BENEFIT PAYABLE FOR: 14 days or more of Hospital Confinement with or without Surgery:	100% of the Accidental Injury Benefit Amount
7 to 13 days of Hospital Confinement with or without Surgery:	60% of the Accidental Injury Benefit Amount; or
3 to 6 days of Hospital Confinement with or without Surgery:	30% of the Accidental Injury Benefit Amount; or
1 to 2 days of Hospital Confinement with Surgery:	15% of the Accidental Injury Benefit Amount; or
1 to 2 days of Hospital Confinement without Surgery:	No benefit payable
COMMON ACCIDENTAL INJURY BENEFIT (Payable when 2 or more Insured Persons are injured in the same Accidental Injury and at least 2 of whom meet any of the criteria below):	
<i>Criteria One:</i> Hospital Confined for 3 or more days:	50% of the Accidental Injury Benefit Amount (Limited to one Common Accidental Injury Benefit Amount under the Policy per Year)
or	
<i>Criteria Two:</i> Hospital Confined for 2 or more days with Surgery:	50% of the Accidental Injury Benefit Amount (Limited to one Common Accidental Injury Benefit Amount under the Policy per Year)
CH-26118-IP (01/10) OC OK	

- 4. BENEFITS Benefits are payable under the Policy for Accidental Injuries that First Occur and result in a Hospital Confinement within 45 days of such Accidental Injury and while an Insured Person's coverage is in force under the Policy. Unless otherwise stated in the Policy, all benefits are subject to the SCHEDULE OF BENEFITS shown in the POLICY SCHEDULE, the Exclusions and Limitations, and all other provisions of the Policy.
 - Accidental Injury Benefit: When an Insured Person is Hospital Confined within 45 days due to the First Occurrence of an Accidental Injury, We will pay the Accidental Injury Benefit Amount in accordance with the SCHEDULE OF BENEFITS shown in the POLICY SCHEDULE. Once the Maximum Accidental Injury Benefit Amount is exhausted for each Insured Person, no further benefits will be available for that Insured Person for the remainder of that Year (except as shown under the Common Accident Provision below). The AMOUNT OF BENEFIT payable per Hospital Confinement will be based on the date of the Accidental Injury that resulted in such Confinement.
 - Common Accidental Injury Benefit: If two or more Insured Persons covered under the Policy are injured in the same Accidental Injury ("Common Accident"), and would qualify for a Common Accidental Injury Benefit Amount shown in the POLICY SCHEDULE SCHEDULE OF BENEFITS, We will pay such amount in addition to any available Accidental Injury Benefit Amounts for such Insured Persons involved in the Common Accident. In the event any or all Insured Persons involved in the Common Accidental Injury Benefit Amounts, only the Common Accidental Injury Benefit Amount will be paid for such Insured Persons. Only one Common Accidental Injury Benefit Amount will be payable under the Policy per Year, regardless of how many Common Accidents occur, or which Insured Persons are/are not involved in a Common Accident within that Year.
- 5. EXCLUSIONS AND LIMITATIONS We will not provide any benefits for loss caused by, resulting from or in connection with:
 - 1. Sickness;
 - 2. Pregnancy and childbirth, including routine or normal newborn child care;
 - 3. Any Sickness, disease, or other medical condition not the direct result of an Accidental Injury occurring while the Insured Person's coverage is in force;
 - 4. Accidental Injuries that do not First Occur while the Policy is in force for the Insured Person;
 - 5. Accidental Injuries that do not result in Hospital Confinement;
 - 6. Any act of war, declared or undeclared, when serving in the military or an auxiliary unit thereto;
 - 7. Active military duty in the service of any country;
 - 8. Participation in a riot, civil commotion or insurrection;
 - 9. Suicide, attempted suicide, or any intentionally self-inflicted injury, while sane or insane;
 - 10. Mental or Nervous Disorders;
 - 11. Cosmetic surgery;
 - 12. Drug addiction or alcoholism;
 - 13. Being under the influence of any narcotics, unless taken as prescribed by a Legally Qualified Physician;
 - 14. Directly or indirectly engaging in an illegal occupation or illegal activity or Your being incarcerated;
 - 15. Committing or trying to commit a felony; and
 - 16. Travel in or from any vehicle or device for aerial navigation, except as a fare paying passenger in an aircraft operated by a commercial airline (other than a charter airline) certified by the U.S. Federal Aviation Administration (FAA), on a regularly scheduled passenger trip.
- 6. **RENEWAL CONDITIONS –** The Policy is guaranteed renewable to age 65, subject to the Company's right to discontinue or terminate the coverage as provided in the TERMINATION OF COVERAGE section of the Policy. The Company reserves the right to change the applicable table of premium rates on a Class Basis.
- 7. PREMIUMS We reserve the right to change the table of premiums, on a Class Basis, becoming due under the Policy at any time and from time to time; provided, We have given You written notice of a least 31 days prior to the effective date of the new rates. Such change will be on a Class Basis.

THE CHESAPEAKE LIFE INSURANCE COMPANY®

A Stock Company (Hereinafter called: the Company, We, Our or Us) Home Office: Oklahoma City, Oklahoma Administrative Office: P.O. Box 982010 North Richland Hills, Texas 76182-8010 Customer Service: 1-800-815-8535

SPECIFIED DISEASE/CONDITION AND MAJOR ORGAN TRANSPLANT POLICY OUTLINE OF COVERAGE FOR POLICY FORM CH-26113-IP (01/10) OK

- 1. The coverage is designed only as a supplement to a comprehensive health insurance Policy and should not be purchased unless You have this underlying coverage.
- READ YOUR POLICY CAREFULLY! This Outline of Coverage provides a very brief description of some of the important features of Your Policy. This is not the insurance contract and only the actual Policy provisions will control. The Policy itself sets forth, in detail, the rights and obligations of both You and Us. It is, therefore, important that You READ YOUR POLICY CAREFULLY.
- 3. SPECIFIED DISEASE/CONDITION AND MAJOR ORGAN TRANSPLANT POLICY Specified disease coverage is designed to provide restricted coverage paying benefits ONLY when certain losses First Occur as a result of a Qualifying Event. Coverage is NOT provided for basic hospital, basic medical-surgical, or major medical expenses or loss from Injury or accident.

4. SCHEDULE OF BENEFITS -

LIFETIME MAXIMUM BENEFIT AMOUNT

Primary Insured:	\$5,000
Dependent spouse:	\$5,000
Dependent child(ren):	\$5,000

WAITING PERIOD: 30 days from the Effective Date of Coverage.

(In the event of a cancer Diagnosis within the first 30 days, We will pay up to \$1,000 of the Lifetime Maximum Benefit Amount selected.)

FIRST OCCURRENCE BENEFIT PERCENTAGE
100%* of Lifetime Maximum Benefit Amount
100%* of Lifetime Maximum Benefit Amount
25%* of Lifetime Maximum Benefit Amount
25%* of Lifetime Maximum Benefit Amount
25%* of Lifetime Maximum Benefit Amount

*THE FIRST OCCURRENCE BENEFIT PERCENTAGE WILL BE REDUCED BY ONE-HALF ON THE DATE AN INSURED PERSON REACHES AGE 70.

CH-26113-IP (01/10) OC OK

QUALIFYING EVENT

End Stage Renal Failure

Heart Attack

Illness Induced Coma

Life-Threatening Cancer

Major Organ Transplant

FIRST OCCURRENCE BENEFIT PERCENTAGE

100%* of Lifetime Maximum Benefit Amount

Stroke

100%* of Lifetime Maximum Benefit Amount

*THE FIRST OCCURRENCE BENEFIT PERCENTAGE WILL BE REDUCED BY ONE-HALF ON THE DATE AN INSURED PERSON REACHES AGE 70.

5. BENEFITS – Upon receipt of proof of the First Occurrence of a Qualifying Event, We will pay the First Occurrence Benefit Percentage of the Lifetime Maximum Benefit Amount, as shown in the POLICY SCHEDULE – SCHEDULE OF BENEFITS provided that the Qualifying Event First Occurred after the Waiting Period set forth in the POLICY SCHEDULE – SCHEDULE OF BENEFITS. (In the event of a cancer Diagnosis within the first 30 days, We will pay up to \$1,000 of the Lifetime Maximum Benefit Amount selected.)

The First Occurrence Benefit Percentage shown in the POLICY SCHEDULE – SCHEDULE OF BENEFITS, will be reduced by one-half on the date an Insured Person reaches age 70.

In no event will We pay more than the Lifetime Maximum Benefit Amount during an Insured Person's lifetime.

- 6. EXCLUSIONS AND LIMITATIONS We will not provide any benefits for any loss caused by, resulting from or in connection with:
 - 1. An Injury or accident;
 - 2. Any care or benefits which are not specifically provided for in the Policy;
 - 3. Any act of war, declared or undeclared, when serving in the military or an auxiliary unit thereto;
 - 4. Active military duty in the service of any country;
 - 5. Participation in a riot, civil commotion or insurrection;
 - 6. Suicide, attempted suicide, or any intentionally self-inflicted injury, while sane or insane;
 - 7. Payment for care for military service connected disabilities for which the Insured Person is legally entitled to services and for which facilities are reasonably available to the Insured Person and payment for care for conditions that state or local law requires be treated in a public facility;
 - 8. Experimental or investigational medicine;
 - 9. Intentionally medically induced Qualifying Event, except in the case of Major Organ Transplant;
 - 10. Cosmetic surgery;
 - 11. Drug addiction or alcoholism;
 - 12. Being under the influence of any narcotics, unless taken as prescribed by a Legally Qualified Physician;
 - 13. Directly or indirectly engaging in an illegal occupation or illegal activity or Your being incarcerated; or
 - 14. Committing or trying to commit a felony.

CH-26113-IP (01/10) OC OK

Benefits will not be payable for:

- A Qualifying Event, which First Occurs prior to an Insured Person's Effective Date of Coverage or within the Waiting Period as specified in the POLICY SCHEDULE – SCHEDULE OF BENEFITS. (In the event of a cancer Diagnosis within the first 30 days, We will pay up to \$1,000 of the Lifetime Maximum Benefit Amount selected.);
- 2. Any Qualifying Event caused directly or indirectly by Acquired Immune Deficiency Syndrome (AIDS) or AIDS related complex;
- 3. Any condition that is not Diagnosed as a Qualifying Event, as defined in the Policy;
- 4. Loss resulting from any other disease, sickness or incapacity, other than loss resulting from a Qualifying Event, as defined in the Policy. This includes any other disease or incapacity which may have been complicated or directly or indirectly affected or caused by a Qualifying Event or as a result of treatment of a Qualifying Event; or
- 5. Any amounts in excess of the Lifetime Maximum Benefit Amount.
- 7. RENEWAL CONDITIONS The Policy is guaranteed renewable to age 75, subject to the Company's right to discontinue or terminate the coverage as provided in the TERMINATION OF COVERAGE section of the Policy. The Company reserves the right to change the applicable table of premium rates on the Class Basis.
- 8. **PREMIUMS** We reserve the right to change the table of premiums, on a Class Basis, becoming due under the Policy at any time and from time to time; provided, We have given You written notice of a least 31 days prior to the effective date of the new rates. Such change will be on a Class Basis.

THE CHESAPEAKE LIFE INSURANCE COMPANY®

A Stock Company (Hereinafter called: the Company, We, Our or Us) Home Office: Oklahoma City, Oklahoma Administrative Office: P.O. Box 982010 North Richland Hills, Texas 76182-8010 Customer Service: 1-800-815-8535

HOSPITAL CONFINEMENT INDEMNITY POLICY OUTLINE OF COVERAGE FOR POLICY FORM CH-26116-IP (01/10) OK

- 1. READ YOUR POLICY CAREFULLY This outline of coverage provides a very brief description of the important features of Your Policy. This is not the insurance contract and only the actual Policy provisions will control. The Policy itself sets forth, in detail, the rights and obligations of both You and Us. It is, therefore, important that You READ YOUR POLICY CAREFULLY!
- HOSPITAL CONFINEMENT INDEMNITY POLICY The Hospital Confinement Indemnity plan pays a daily benefit for hospital confinement resulting from a Sickness or Injury. This coverage is NOT intended to cover all medical expenses.
- 3. SCHEDULE OF BENEFITS Benefits are payable under the Policy for each day an Insured Person is Hospital Confined due to Sickness or Injury. All benefits are subject to the Lifetime Maximum shown in the POLICY SCHEDULE SCHEDULE OF BENEFITS, the Waiting Period shown in the POLICY SCHEDULE SCHEDULE OF BENEFITS, the Daily Benefit Amount shown in the POLICY SCHEDULE SCHEDULE OF BENEFITS, any benefit limitations shown in the POLICY SCHEDULE SCHEDULE SCHEDULE SCHEDULE SCHEDULE SCHEDULE SCHEDULE SCHEDULE OF BENEFITS, any benefit limitations shown in the POLICY SCHEDULE SCHEDULE SCHEDULE OF BENEFITS, the Exclusions and Limitations shown below, and all other provisions of the Policy.

LIFETIME MAXIMUM	365 Days			
WAITING PERIOD				
For Sickness For Injury	30 Days 0 Days			
DAILY BENEFIT AMOUNT	\$250			
	ψ230			
HOSPITAL CONFINEMENT BENEFIT				
Day 1 - 5	100% of the Daily Benefit Amount			
Day 6 – 10	50% of the Daily Benefit Amount			
Day 11 and over	\$100 per day			
INTENSIVE CARE/CARDIAC CARE UNIT CONFINEMENT BENEFIT				
(Paid in lieu of Hospital Confinement Bene	fit)			
Day 1 - 2	200% of the Daily Benefit Amount			
Day 3 - 10	100% of the Daily Benefit Amount			
Day 11 - 30	50% of the Daily Benefit Amount			

4. EXCLUSIONS AND LIMITATIONS – We will not provide any benefits for any loss caused by, resulting from or in connection with:

\$100 per day

- 1. Any care or benefits which are not specifically provided for in the Policy;
- 2. Any act of war, declared or undeclared, when serving in the military or an auxiliary unit thereto;
- 3. Active military duty in the service of any country;

Dav 31 and over

- 4. Participation in a riot, civil commotion or insurrection;
- 5. Suicide, attempted suicide, or any intentionally self-inflicted injury, while sane or insane;
- 6. Mental or Nervous Disorders;

CH-26116-IP (01/10) OC OK

- 7. Mandibular or maxillofacial surgery to correct growth defects after one year from the date of birth, jaw disproportions or malocclusions, or to increase vertical dimension or reconstruct occlusion;
- 8. Weight loss or modification, or complications arising therefrom, or procedures resulting therefrom, or for surgical treatment of obesity, including wiring of the teeth and all forms of surgery performed for the purpose of weight loss or modification;
- 9. Breast reduction or augmentation unless necessary in connection with breast reconstructive surgery following a mastectomy performed while insured under the Policy;
- 10. Modification of the physical body in order to improve the psychological mental or emotional well-being of the Insured Person, such as sex-change surgery;
- 11. Payment for care for military service connected disabilities for which the Insured Person is legally entitled to services and for which facilities are reasonably available to the Insured Person and payment for care for conditions that state or local law requires be treated in a public facility;
- 12. Experimental or investigational medicine;
- 13. Any treatment or procedure that either promotes or prevents conception or prevents childbirth, including but not limited to: (a) artificial insemination; (b) in-vitro fertilization or other treatment for infertility; (c) treatment for impotency; (d) sterilization or reversal of sterilization; or (e) abortion (unless the life of the mother would be endangered if the fetus were carried to term), unless otherwise stated in the Policy;
- 14. Cosmetic surgery;
- 15. Radial keratotomy or any eye surgery when the primary purpose is to correct nearsightedness, farsightedness, astigmatism, or any other refractive error;
- 16. Drug addiction or alcoholism;
- 17. Being under the influence of any narcotics, unless taken as prescribed by a Legally Qualified Physician;
- 18. Directly or indirectly engaging in an illegal occupation or illegal activity or Your being incarcerated;
- 19. Committing or trying to commit a felony;
- 20. Normal pregnancy, except for Complications of Pregnancy while Hospital Confined;
- 21. Hospital Confinement for routine or normal newborn child care; and
- 22. Travel in or from any vehicle or device for aerial navigation, except as a fare paying passenger in an aircraft operated by a commercial airline (other than a charter airline) certified by the U.S. Federal Aviation Administration (FAA), on a regularly scheduled passenger trip.

Pre-Existing Condition: We will not provide benefits for any loss resulting from a Pre-Existing Condition, as defined, unless the loss is incurred at least one year after the Effective Date of Coverage for an Insured Person.

- 5. RENEWAL CONDITIONS The Policy is guaranteed renewable to age 65, subject to the Company's right to discontinue or terminate the coverage as provided in the TERMINATION OF COVERAGE section of the Policy. The Company reserves the right to change the applicable table of premium rates on a Class Basis.
- 6. **PREMIUMS** We reserve the right to change the table of premiums, on a Class Basis, becoming due under the Policy at any time and from time to time; provided, We have given You written notice of a least 31 days prior to the effective date of the new rates. Such change will be on a Class Basis.

CH-26116-IP (01/10) OC OK

Navigate life's twists and turns with the SureBridge portfolio of supplemental and life insurance products





Accident Direct



Accident Disability Direct



Critical Illness Direct



Critical Accident Direct



Accident Companion





Income Protection Direct



CancerWise[®]



) Hospital Confinement Direct



ProtectFit Plus



Final Expense Whole Life



Simplified Issue Term Life

SureBridge[®] is a registered trademark used for both insurance and non-insurance products offered by subsidiaries of HealthMarkets, Inc. Supplemental insurance products are underwritten and administered by The Chesapeake Life Insurance Company[®]. Administrative offices are located in North Richland Hills, TX. All insurance products referenced in this document are underwritten by The Chesapeake Life Insurance Company[®]. Administrative offices are located in North Richland Hills, TX. All insurance products referenced in this document are underwritten by The Chesapeake Life Insurance Company. Insurance product availability may vary by state. Products are marketed through independent agents/producers in sales offices across the country.

For more information on SureBridge's supplemental insurance products, please visit <u>www.SureBridgeInsurance.com</u>



SureBridgeInsurance.com 800-815-8535 Weekdays, 8am to 5pm in all time zones

©2013 The Chesapeake Life Insurance Company

CH HOS DIR BUN OK 1013